

Senate

Record of Committee Proceedings

Committee on Agriculture, Revenue and Financial Institutions

Senate Bill 463

Relating to: labeling food as a type of dairy product or as a dairy ingredient and granting rule-making authority.

By Senators Marklein, Bernier, Feyen, LeMahieu, Ringhand and Tiffany; cosponsored by Representatives Tranel, Oldenburg, Dittrich, Edming, James, Kulp, Novak, Petryk, Pronschinske, Quinn, Skowronski, Summerfield, Tauchen, Tusler, VanderMeer, Vorpapel and Wittke.

September 27, 2019 Referred to Committee on Agriculture, Revenue and Financial Institutions

October 24, 2019 **Public Hearing Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith, Ringhand, Risser and Larson.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Senator Howard Marklein - SD17
- State Rep Travis Tranel - 49th dist
- Rep. Loren Oldenburg - 96th Assembly District
- Brad Legreid - WI Dairy Products Assn
- Ken Heiman - NASONVILLE DAIRY
- John UMHOEFER - WCMA
- DAVE BUHOLZER - KLONDIKE CHEESE COMPANY
- Director of government affairs John Holevoet - Dairy Business Association
- President DBA Tom Crave - Dairy Business Association
- Representative Loren Oldenburg - 96 District

Appearances Against

- Dan Colegrove - Plant based foods association
- Scott Weathers

Appearances for Information Only

- None.

Registrations For

- Legislative Director Brian Dake - Wisconsin Independent Businesses
- Dir Government Affairs Jennifer Wickman
- Legislative Liaison Bradford Steine - DATCP
- Owner Valerie Gaffney - Wi cattlemens
- Keri Retallick - Wis. Pork Assoc.

Registrations Against

- Rebecca Hogan - Plant Based Foods Association

Registrations for Information Only

- None.

December 18, 2019 **Executive Session Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith, Ringhand, Risser and Larson.
Absent: (0) None.
Excused: (0) None.

Moved by Senator Testin, seconded by Senator Bernier that **Senate Amendment 1** be recommended for adoption.

Ayes: (7) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith and Ringhand.

Noes: (2) Senators Risser and Larson.

SENATE AMENDMENT 1 ADOPTION RECOMMENDED,
Ayes 7, Noes 2

Moved by Senator Petrowski, seconded by Senator Bernier that **Senate Bill 463** be recommended for passage as amended.

Ayes: (7) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith and Ringhand.

Noes: (2) Senators Risser and Larson.

PASSAGE AS AMENDED RECOMMENDED, Ayes 7, Noes 2

Vincent Williams
Committee Clerk